

State of Hawaii
DEPARTMENT OF LAND AND NATURAL RESOURCES
Division of State Parks
Honolulu, Hawaii

April 25, 2008

Board of Land and Natural Resources
State of Hawaii
Honolulu, Hawaii

SUBJECT: Request by the Friends of Heeia to Increase Banquet Rental Fees,
Heeia State Park, Oahu

The Friends of Heeia (Friends) have a lease for two buildings, the Visitor's Center and Exhibit Hall at Heeia State Park. They have been leasing these buildings since 1982 and are currently on a one-year lease.

The main source of income is rental of the banquet hall. The Friends have recently requested permission to increase the banquet rental fees for the 10,000 square foot Visitor's Center which has a capacity of 300 persons. The existing rental fee is \$755.00 and the proposed increase is to \$1,000.00 for a 12-hour weekend period.

The Friends indicate their proposed fees will remain below normal market prices. Over the years, operating costs have risen and the Friends have had difficulty securing grant funds so the increased rental proceeds are needed to offset the costs of their educational programs.

We continue to support revenue generating activities which provide desired public services while helping the Friends carry out the educational/cultural center objectives for which the park was established.

RECOMMENDATION:

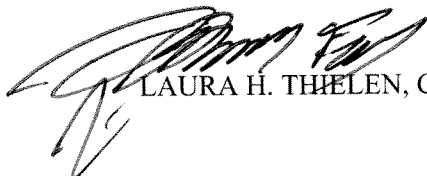
That the Board approve the increase in banquet rental fees, effective May 1, 2008, as proposed in this submittal. However, all existing reservations are to be honored at the current rate.

Respectfully submitted,



DANIEL S. QUINN
State Parks Administrator

APPROVED FOR SUBMITTAL:



LAURA H. THIELEN, Chairperson

ITEM E-2

51034



THE FRIENDS OF HE'EIA

Post Office Box 698 Kaneohe, HI 96744
Phone: (808)247.3156 Visit us at www.friendsofheeia.com

December 14, 2007

Mr. Dan Quinn, State Parks Administrator
Department of Land and Natural Resources
PO BOX 621
Honolulu, HI 96809

RECEIVED
STATE PARKS
08 JAN -4 19:49
DEPT OF LAND &
NATURAL RESOURCES

Dear Mr. Quinn,

The Friends of He'eia State Park have a banquet rental system on the weekends available to community members for weddings, birthday parties and other special occasions. The revenues from the rentals help to underwrite some of our programs and activities for the community.

Our rates have not been increased for over 15 years. The current rate for a 12 hour banquet is \$755.00 that includes a kitchen, stage, and a banquet set up for 300 people. Rates are variable regarding seasons and days. All rates and information can be found at our website.

In order to provide proper maintenance and care for the facilities we request an increase to \$1,000.00. We believe this rate is still well below market value for an enclosed 10,000 sq. ft hall with a fabulous view and well kept surrounding area.

Please inform us of the possibility of this increase to help offset some of our costs to keep the building safe and available to our children's programs.

Thank you for your kind attention to this urgent matter.

Sincere aloha,

Carole McLean
Executive Director